



Laura Maxwell

Senior Vice President of Supply Chain
for PepsiCo Foods North America

Laura Maxwell is the Senior Vice President of Supply Chain for PepsiCo Foods North America. In her role Laura leads the North American field and headquarters Supply Chain teams who's priorities include supporting the growth agenda, productivity, quality, food safety and environmental health and safety. She assumed her role in February 2020.

Laura joined Frito-Lay in 1989 as an operations resource where she spent 17 years in field manufacturing roles prior to coming to Frito-Lay headquarters. Laura's previous roles include Vice President of Marketing Services, Senior Vice President of Business Transformation and Senior Vice President of Service and Distribution, Supply and Commercialization.

In addition to her current role, Laura serves as the executive sponsor for Frito-Lay's Employee Resource Groups (ERGs), providing strategic oversight and guidance to the 10 ERGs. Laura's commitment to achieving remarkable business results while advancing diversity and engagement earned her the 2020 Global Steve Reinemund Leadership Legacy Award for PFNA.

Laura holds a degree in Industrial Engineering from Iowa State University.

