



Michael Lindsey

**Chief Transformation and
Strategy Officer**
Frito-Lay North America

Michael Lindsey is currently the Chief Transformation & Strategy Officer for Frito-Lay North America and Quaker North America. In his role, Michael leads a cross-functional organization tasked with developing the ‘next generation’ of PepsiCo’s Foods operations in NA. He is also responsible for strategic plans and M&A for Frito-Lay.

Michael began his career with PepsiCo in 2009, holding a series of leadership roles in corporate strategy and as vice president (VP) of Strategy for the AMEA sector. In 2014, he moved to the Greater China Region as the SVP and GM of Nutrition Category and Commercialization, where he led the nutrition category, including profit and loss (P&L) ownership, brand communication, innovation and importantly, building a strong nutrition team. He was also responsible for cross-category commercialization.

Prior to joining PepsiCo in 2009, Michael was an associate principal at McKinsey & Co. He holds a BA in Computer Science and Economics from Rice University and an MBA from Harvard Business School. Michael enjoys traveling and spending time with his family. He resides in the Dallas area with his wife Christine and three children Vivian, Charlotte and John.

