



John Meadows

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John Meadows is senior vice president and chief information officer for Frito-Lay North America, Global Go-To-Market & Global eCommerce. In his role, John leads a cross-functional IT organization tasked with providing IT with solutions and services.

John is a proven business and digital transformation leader with 25 years of experience in sales, marketing, operations, eCommerce and IT for technology companies. Prior to joining PepsiCo in 2018, John held a series of leadership roles at both enterprise and early stage companies. He served as chief executive officer of Connectik Technologies based in Geneva, Switzerland; chief operating officer (North America) for Proacts based in Tel Aviv, Israel; partner at DefinedLogic, a digital consulting firm serving Fortune 500 companies; and for 20 years at AT&T in eCommerce and IT.

John is on the Board of Directors for the Meadows Foundation and on the Kansas State University Parent & Family Advisory Board. He holds a bachelor's degree from Duke University and his MBA and Master of Public Affairs from University of Texas at Austin. He resides in the Frisco area with his wife Elise. They have three children, Lawson, Morgan and Mikayla.

