



Cara Keating

President of PepsiCo Foods Canada
Canadian businesses of Frito-Lay
North America and Quaker Foods
North America

Cara Keating is the President of PepsiCo Foods Canada, leading the Canadian businesses of Frito-Lay North America and Quaker Foods North America.

A 15-year PepsiCo veteran, Cara has a wealth of critical experiences in various geographies and in account management, customer insights, field and customer leadership roles. Since joining PepsiCo in 2004, Cara's ability to consistently deliver results has led to progressively senior roles in customer development and field leadership across Canada. Cara began her PepsiCo career in the Western Canada market before moving to Toronto in 2010. In 2016 Cara was promoted to Vice President – Customer Development at PepsiCo Foods Canada, where she led the national sales team to deliver against our promise of providing world-class service to our customers and innovative programs to our consumers.

Cara is a talented people leader and passionate supporter of PepsiCo's diversity and engagement agenda. Her efforts to champion and empower women have been recognized with the prestigious PepsiCo Global Harvey Russell award and externally with the 2017 Star Women in Grocery award from Canadian Grocer Magazine.

Cara holds a Bachelor's degree in Business from the University of Saskatchewan.

