



## **Stefano Sartoretti**

Senior Vice President and Chief Financial Officer  
Frito-Lay North America

---

Stefano Sartoretti is senior vice president and chief financial officer (CFO) for Frito-Lay North America, covering the U.S. and Canada. In this role, Stefano and his team are responsible for driving profitable growth, productivity and cash flow for PepsiCo's \$15 billion snack and convenient foods business. This includes overall finance stewardship at Frito-Lay North America, including revenue management, planning and analysis, reporting, control environment, business development and capability development.

Stefano began his career with PepsiCo in 1993 as the corporate planning manager for Pepsi-Cola International (PCI) in New York. Within his 24-year tenure, he has held multiple roles in planning, strategy, capital spending, M&A, SAP deployment and as CFO for Latina America, Asia, Middle East and Africa. He has moved around the world and held roles and accountabilities covering foods and beverage operations for all international markets. Prior to joining PepsiCo, Stefano was in commercial banking for three years in Los Angeles.

Stefano was born and raised in Italy where he received his bachelor's degree in economics and banking from LUISS University in Rome. He then obtained a Master of Business Administration from the Wharton School of Business at the University of Pennsylvania in Philadelphia.

