



Michael Lindsey

Senior Vice President, Strategy
Frito-Lay North America

Michael Lindsey is senior vice president (SVP) of strategy for Frito-Lay North America. In this role, Michael and his team are responsible for identifying new strategic business opportunities and solving critical long-term business challenges.

Michael began his career with PepsiCo in 2009, holding a series of leadership roles in corporate strategy and as vice president of strategy for the AMEA sector. In 2014, Michael moved to Shanghai as general manager (GM) of the China Dairy business unit. He then moved to an expanded role as the SVP and GM of PepsiCo's nutrition category and commercialization, where he led the nutrition category.

Michael joined PepsiCo from management consultancy McKinsey & Company. He holds a Bachelor of Arts degree in computer science and economics from Rice University and an MBA from Harvard Business School.

