Gregg Roden is senior vice president of Frito-Lay North America's supply chain, leading the 24,000-person-strong field team responsible for making and moving Frito-Lay snacks across the U.S. and Canada.

In addition to overseeing the field organization, Gregg is responsible for the engineering, asset strategy, contract manufacturing, quality, food safety, product supply, integrated supply chain planning, and environmental health and safety teams based at Frito-Lay North America headquarters in Plano, Texas.

Gregg assumed his current role in January 2017, after serving in various capacities with Frito-Lay North America, including as senior vice president of Frito-Lay's field supply chain and productivity team, senior vice president of supply chain for the West division, region vice president of supply chain for the Southeast region, and senior director of a functional center of excellence at Frito-Lay North America headquarters.

Gregg joined PepsiCo in 1990 after graduating from Texas A&M University with a Bachelor of Science degree in industrial distribution.