



## **Dr. Christine J. Cioffe**

Senior Vice President, PepsiCo Sustainability and Global Snacks  
Research and Development

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Christine Cioffe is currently senior vice president (SVP), sustainability and global snacks research and development (R&D), having joined PepsiCo in October 2010. Chris is responsible for the leadership of the snacks R&D associates who work across the globe in developing and delivering innovation, productivity, brand stewardship and discovery platforms. As part of its ongoing transformation journey, snacks R&D continues to encourage greater connectivity across all regions and function capability teams, driving partnership and efficiency across the globe. In addition, Chris leads the PepsiCo Sustainability Office, which works across sectors, categories, brands and functions, in the creation and management of the PepsiCo Performance with Purpose 2025 program. Previous roles at PepsiCo include SVP, strategy and portfolio management and SVP global beverages.

Prior to joining PepsiCo, Chris was vice president, strategic portfolio management at Merck & Co., Inc. Chris joined Merck in 1990 as a research veterinarian and moved into the project management area in 1993 with increasing levels of responsibility in areas of early and late drug development, resource and capacity analysis, and governance and decision making structure as well as creating enterprise-wide processes in strategic planning and operations management.

Chris has a VMD degree (Veterinaries Medicinae Doctoris) from the University of Pennsylvania, a Master of Science from Texas A&M and bachelor's degree in biology from Fairleigh Dickinson University. Chris completed a post-doctoral training program at The Rockefeller University and an executive management program at NYU Stern. Chris has published numerous scientific and portfolio management articles and book chapters as well as presented at numerous symposium and conferences.

